# ABus 3051 Company Research Assignment

There a several reasons to investigate a company’s culture but for the purposes of this assignment you will research companies where you have found jobs posted that align with your skills, knowledge and level of experience. Additionally, it is important to have company information ready to share at an interview, as a key complaint of hiring managers is the candidate not knowing about the company and doing advance research.

This assignment has two parts. **Part I is the Career Interest Review section**. **Part II is the Company Research section.**

1. **Make a COPY of this document template and save it to your computer.** Put your name on your copy of the document.
2. Complete both Part I and Part II of the assignment.
   1. Part I is a series of questions about your career interests. Answer each question with a paragraph.
   2. In Part II, taking into consideration the interests you indicated in your Career Interest Review, research 5 relevant companies and complete the table. Be specific about your reasons for including each of the **FIVE** companies.   
        
      \*Do research on the company’s website, Glassdoor, Indeed, Google or any search engine that will pull up news. Connecting with someone in the company who can provide some insight or information is also helpful such as a contact through LinkedIn or someone who is connected through your LinkedIn contact who works for the company you are researching.
3. After saving this document, submit the completed form as an attachment via the Assignment tool.

**Instructions**:

Name: Moti Begna Date: 2/6/19

## PART I: Career Interest Review

Complete the following questions:

1. **Describe your primary career interest(s).**

Currently, I would like to work as a Software Engineer at a tech company working with smaller teams in order to either design/engineer product systems or improve on the companies back-end services. Eventually, I hope to lead my own team on some sort of project, working on something that I believe is valuable to consumers and an asset to the company. I hope that this position will allow me the opportunity to not only collaborate with my peers, but also give me the space to be creative in the design process.

1. **How will your coursework and prior work experience help you to be successful in this career field?**

The fact that I am a junior working towards a Bachelor of Science in Computer Science will be extremely crucial for me to be successful in the field. In addition to my degree, my prior experience working in a mentorship with a previous software engineer has given me the knowledge of what working in the field really entails, and also the kind of sub routes one can take when pursuing a career in computer science.

1. **What skills and knowledge will you need to gain or improve in the next year to prepare you for this career, and why?**

I will need some industry experience in the field –which my summer internship should help out with—since it will give me the boost to come into an entry level position as someone who already knows the ins and outs of how a software engineer position typically works on a day-to-day level. Learning new programming languages as well as testing frameworks will also prove necessary since different companies require knowledge of different aspects of coding depending on what the company specializes in.

## PART 2: Company Research

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Company Name & Branch or Location** | **What does the company do?**  **(Types of products or services offered)** | ***What job position spurred your desire to know more about this company? Position title(s) and brief description(s).***  ***Are you qualified to apply for it now?*** | ***Describe the culture of the company. (Start with the mission, vision, or purpose statement then what you learned from their website and at least 1 other source.)*** | ***Did the company culture sound interesting or desirable to you? Why?*** ***Does it match with your values? How?*** | ***How many people does the company employ? Is that the size company that you prefer?*** |
| 1 Best Buy – Corporate Office Headquarters in Richfield, MN | Best Buy offers consumer goods related to technology, including but not limited to: mobile devices, appliances, computers, home entertainment systems. The company also provides technology support services in either installation of that technology, or software/hardware repair. | 1- Associate Digital Engineer.  Description: Implementing software features as well as testing said features to inevitably deploy the updated API’s.  I am potentially qualified to apply at this moment.  2- Sr. Digital Engineering Manager.  Description: Leading a team in iteration planning, coding, design reviews, and technical discussions to determine the direction of a project.  This position requires a minimum of 8 years in the industry, meaning that I am extremely unqualified. | Their website states that what the company strives to become is directly tied to their values…  Mission/Core Values:  1- Unleash the Power Of Our People  2- Learn from Challenge and Change  3- Show Respect, Humility and Integrity  4- Have Fun While Being the Best  They state that while their business strategies may change, their values of the company will always stay the same. | The company’s culture strongly matched my values. Their career page heavily mentioned the idea of diversity and being allowed to be yourself, and this sort of inclusivity is definitely appealing to me because I value the ideal of individuality in the workplace. Being given the opportunity to be myself, while also working on projects using my own devices is exactly what I am looking for in a career.  I especially resonate with the value of having fun while being the best because I am the type of person that loves competition and finds enjoyment in striving to constantly be better. | According to their corporate website, the company has approximately 5,000 people working at their headquarters. While this is a relatively large number, it doesn’t put me off since I know that there are many divisions to a corporate office and working as a digital engineer simply means that I would be directly working with a fraction of that number. On top of that, the specific avenue of focus a team works on cuts that number down even more. In the end, I would be working with a s mall subset of employees, which is what I prefer. |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |